



THE QUEEN'S AWARDS
FOR ENTERPRISE:
INTERNATIONAL TRADE
2015

FLOORTEX®

S O L U T I O N S





Our aim is to provide the world with innovative, high quality products while providing unsurpassed customer service and operating within an environmentally responsible framework.

Founded in 2001, Floortex has developed into a global supplier of innovative surface protection products with a well deserved reputation for high quality manufacture and unsurpassed customer service.

Based in the UK, Floortex has worldwide coverage through a comprehensive network of partners & distributors with logistics facilities in both Europe and the USA.



On 21st April 2015 Floortex celebrated being named as winners of The Queen's Award for Enterprise - the UK's highest accolade for business success.

We received our Award for International Trade as a result of outstanding overseas sales growth over the last three years.

Floortex has taken the chair mat concept and built a global market leading position.

From our facilities in the UK, Germany and the USA we export to over 40 other countries worldwide including Canada, Australia, Russia, Japan, Mexico, New Zealand and throughout the Middle East.

FLOORTEX®
solutions



“As a UK Company, being selected for The Queen's Award for Enterprise is one of the greatest honours achievable. We are all so proud and excited to gain this recognition and it is a testament to the huge effort put in by the whole team since we started in 2002.

An award of this stature will only spur us on even more to further consolidate our global position.”

**Steve Bull
C.E.O & Founder**



Floortex Achieves Royal Approval

Steve commented "It was a great honour to be a winner of such a renowned award and to be invited to this prestigious reception. Meeting the Queen and other members of the Royal Family was a great end to the whole awards process and a day we will never forget".



With 3.2 million companies registered in the UK there were just 141 winners of the Queens Award in 2015 with only 20% of those entering being successful.

On July 14th, Steve Bull (Owner & CEO of Floortex) together with James Bull (Financial Director) attended Her Majesty The Queen's Reception at Buckingham Palace.

The reception was an opportunity for all 2015 award winners to meet and be formally congratulated by members of the Royal Family.

The reception was hosted by HM The Queen Elizabeth II and HRH Prince Philip, Duke of Edinburgh and also attended by The Duke of York, accompanied by Princess Eugenie of York, The Princess Royal, The Duke of Gloucester, The Duke of Kent, Princess Michael of Kent and Princess Alexandra, the Hon Lady Ogilvy.



A National Award with a local feel

Floortex were formally presented with their Queens Award by the Lord-Lieutenant of the County, Dame Janet Trotter at an awards ceremony at the Company's Tewkesbury HQ on June 17th.



Protection you can trust

At Floortex we believe different is not always better, but better is always different.

Belfast, UK.

- Manufacturing
- Technical Development
 - Quality Control
 - Product Development

Floortex manufacturing area: 3,500 m²
Floortex High Rack Warehouse area - 500m²

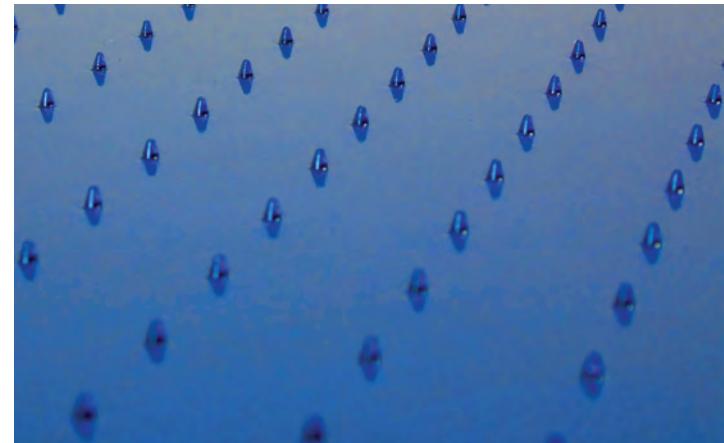
Our UK manufacturing base offers state-of-the-art production facilities to produce our comprehensive range of chair mats and surface protection solutions.

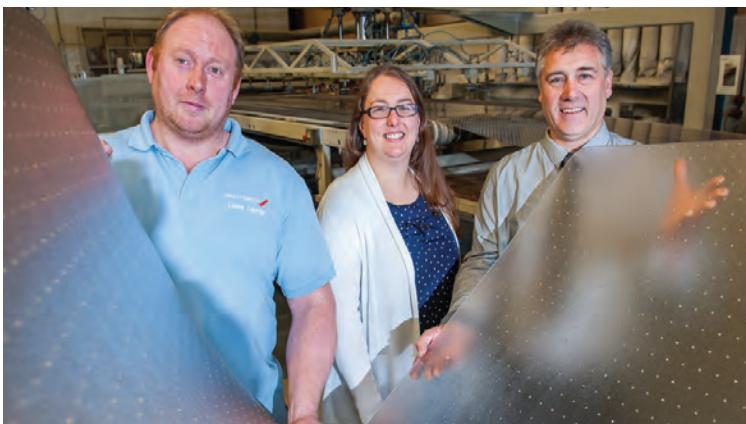
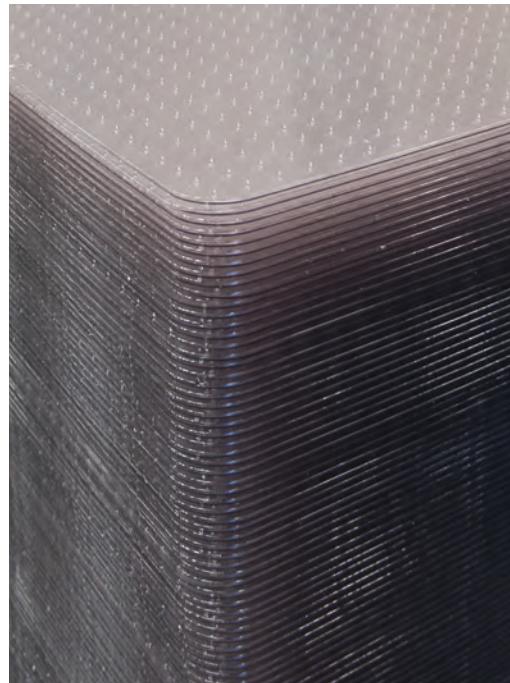
Our world class facility is backed by the technical support and quality control required to produce our innovative range to the high standards our customers have come to expect.

The production facility is powered by up to 30% renewable energy through wind turbine power as part of our environmentally responsible approach to business.



Final Blue Angel Accreditation is anticipated in the 1st half of 2016





"The best way to predict the future
is to create it" Abraham Lincoln

Tewkesbury, UK.

- Sales & Marketing
- Product Development
 - Customer Service
 - Finance
 - IT and Legal

Our UK head office is home to what
makes us different.

Our creative sales & marketing
and innovative new product teams
give our consumers what they need
and our distributors the tools
to spread the word!

Continual development keeps Floortex
at the forefront of our core markets
by providing exciting new protection
solutions using the latest in material
technology and production techniques.

All this is backed by our commitment
to excellent customer service, IT support
and sound financial foundations to
ensure a flawless product supply
around the globe.



"The line between disorder and order lies in logistics..."

Sun Tzu

Floortex Logistics

With excellent customer service being a key element in our success, logistics are a vital part of our organisation.

With warehouse and logistics facilities in Mannheim, Germany and Murfreesboro TN, USA, we are able to efficiently service the demands of our distributors around the world.

Whether a distributor needs multiple pallet deliveries or an e-commerce customer requires a consumer drop-ship service, we have the systems, staff & facilities to meet their needs.





At home or in the office, Floortex offer a comprehensive and unrivalled range of surface protection products for floors, desks and other work surfaces.

Chair Mats

Our Original Floortex Polycarbonate range has become the benchmark for high performance chair mats providing the ultimate in ergonomic performance and durability. The development of our unique Phthalate Free PVC formulations has resulted in the top performing mats in the category.

The addition of anti-static and anti-microbial ranges demonstrates our continual innovation and desire to offer consumers excellent new solutions.

With the Ecotex ranges offering high performance environmentally aware options and Colortex providing a splash of colour and style, Floortex offer a great solution for all office or home users.

Desk & Surface Protection

A unique collection of surface protection mats produced from our extensive range of materials from phthalate free PVC through to anti-slip Original Floortex Polycarbonate and 100% post-consumer recycled PET, Floortex have a solution to suit all needs. A comprehensive anti-microbial range provides a great addition to all homes & offices.

Entrance Mats

A highly effective range of indoor & outdoor entrance mats designed to form an effective barrier to dirt & moisture from entering your home or office. From bright and attractive home focused printed mats through to heavy duty rubber matting we have a solution to suit all tastes and environments.

Commercial Matting

Use of anti-fatigue matting is a great way to reduce the strain on the legs and back when standing for prolonged periods. Ideal for use in production facilities, reception areas or to reduce strain at your stand-up desk. Our ranges include ramped edge, open top and a modular system that allows coverage of larger work areas.



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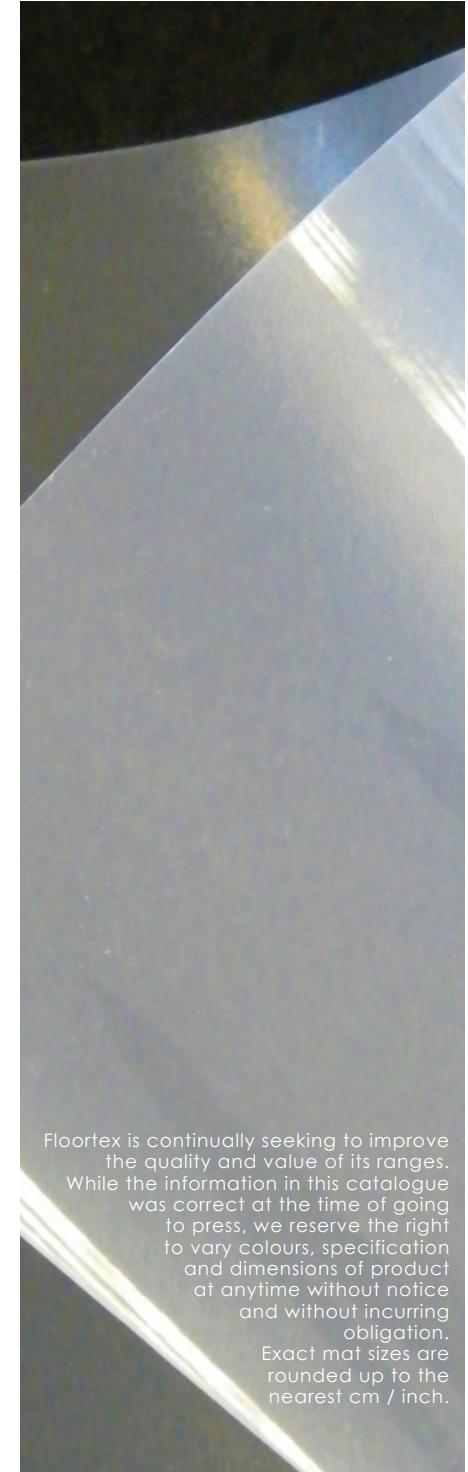
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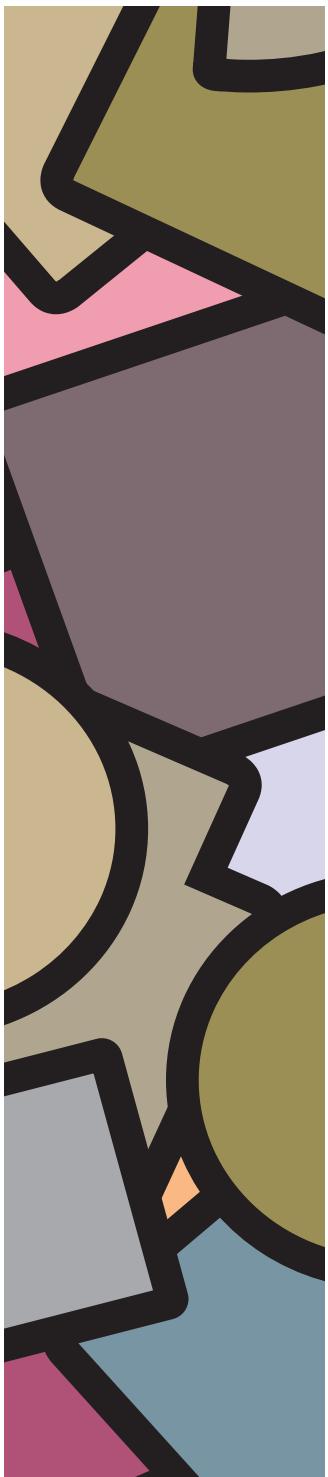
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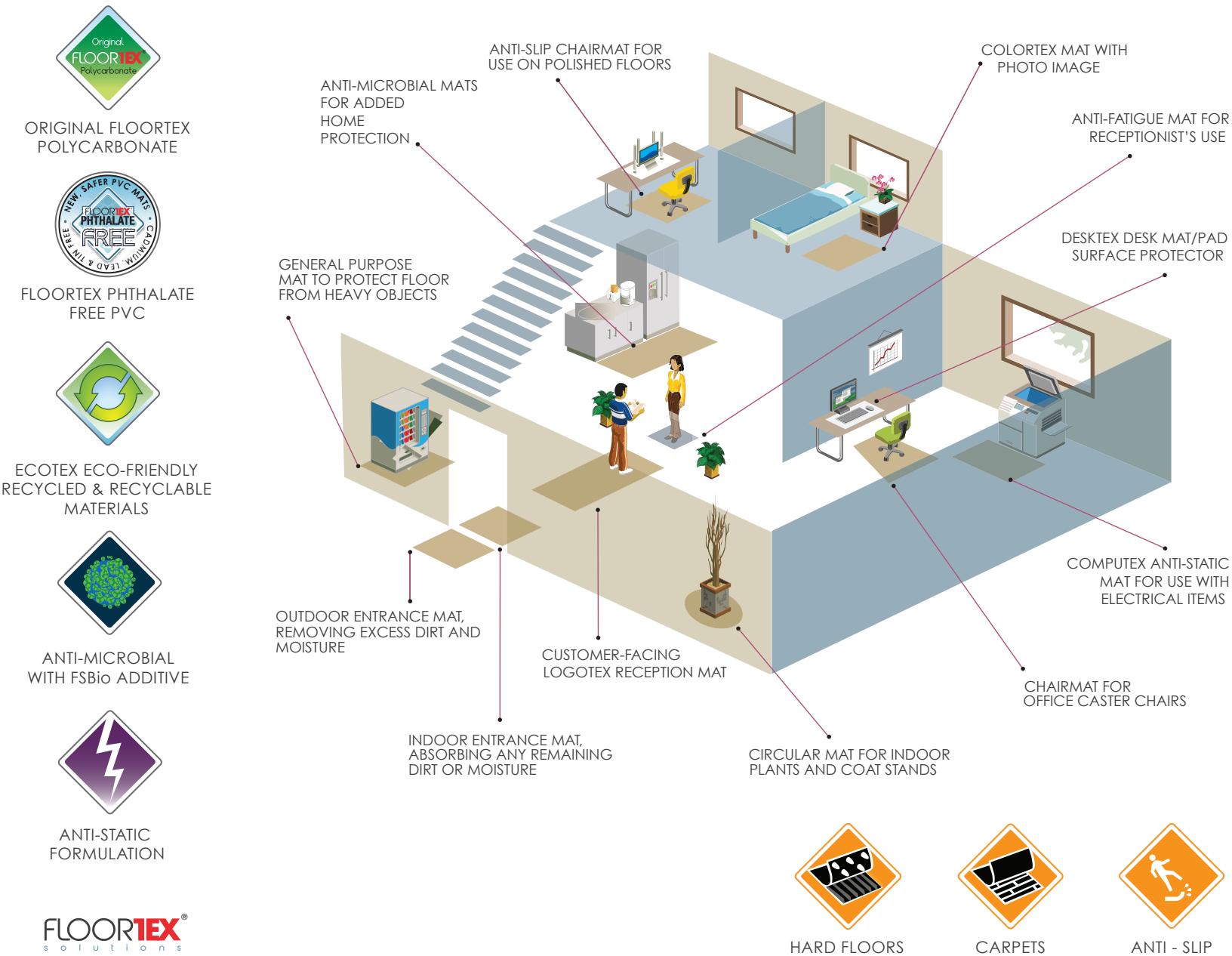
Floortex is continually seeking to improve the quality and value of its ranges. While the information in this catalogue was correct at the time of going to press, we reserve the right to vary colours, specification and dimensions of product at anytime without notice and without incurring obligation.

Exact mat sizes are rounded up to the nearest cm / inch.



FLOORTEX IN THE HOME & OFFICE

A quick look at the typical home or office shows the many potential applications of Floortex products, each one perfectly preserving the condition of the surface it covers.



CHOOSING THE RIGHT MAT

Floortex mats are versatile and allow flooring surfaces to shine through. In order to maximise the lifespan of your mat, whatever you use it for, match it to the surface it protects. Use this simple guide to ensure your mat provides years of use and continues to maintain the pristine appearance of your flooring.

1 CHECK YOUR SURFACE

CARPETS



Spiked gripper backing will keep the mat in place without damaging the carpet. You will need to make sure that your mat is thick enough for the pile of your carpet.



To determine the pile of your carpet, take a straightened paper clip and sink it into the carpet, through the backing until it reaches the floor.



Grab the paper clip with your thumb and index finger at the point where it is flush with the carpet. Measure the distance between your fingers and end of the paper clip to work out the carpet's thickness.



HARD FLOORS

Our standard smooth backed mats will protect your hard floors whether they are wooden, laminate, tiles or concrete.



Our Anti-Slip mats feature a very low tack coating which is perfect for polished surfaces and will also leave no marks.

4 CHOOSE THE SIZE OF YOUR MAT

MAKE SURE YOU THINK ABOUT:

- Total floor space
- Width of your workstation
- Size of your chair base
- Your "roll area" - look at the furthest points you need to retrieve items.

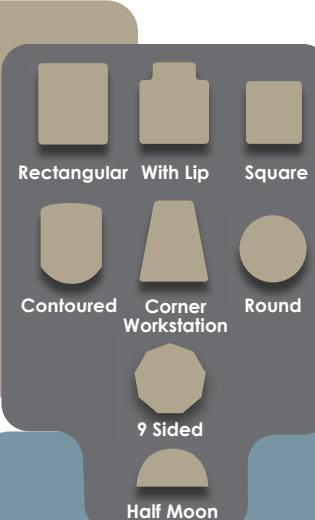
2 CHOOSE THE RIGHT SHAPE

FIND THE SHAPE OF YOUR WORKPLACE AND MATCH IT TO THE RIGHT STYLE

There is a wide range of shapes to suit any space, from the basic to the aesthetic.

Before you choose your shape consider your chair's roll area. Do you sit still or move from a desk to a file?

Determine the furthest points you roll to retrieve items - and then pick a size & shape that will cover these dimensions.



Writing Table / Desk



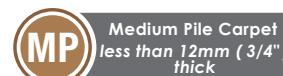
Rectangular, lipped, square and contoured mats all work well with these desk shapes.

L-Workstation Corner Workstation



Rectangular, square, contoured and corner workstation mats fit best.

FLOORTEX MATS ARE MADE FOR THESE SURFACES:



3 CHOOSE A MATERIAL

ORIGINAL FLOORTEX POLYCARBONATE



The ultimate in quality, clarity & durability for floor protection in the home & office. Being high clarity and 100% recyclable this material makes the toughest & most durable mats available. Does not curl, crack, dimple, discolour or smell.



Look for our **Ultimat** range.

FLOORTEX PVC RANGE

All of our PVC products are Ortho-Phthalate free, meaning that our mats are free from the plasticizers that have been banned from children's toys & medical instruments. For Standard PVC mats look for our **Advantagemat** range.



We also offer the Advantagemat in an Anti-Microbial formulation tested in accordance with the ISO22196 standard. For anti-static mats that help protect electronic instruments such as computers from dust, look for our **Computex** range.



The **Revolutionmat** range of smooth back and anti-slip hard floor mats are made from 100% post-consumer recycled PET.

The **Evolutionmat** range is available in both Hard Floor and Carpet application formats. Enhanced Polymer with up to 50% recycled content.

Durable and dependable materials provide a green footprint for your floors. Look out for our **Ecotex** products.

